Digital Signage

Sabercom Digital Signage
Reliable, easy to use visual communication solutions for workplace, campus and retail

One reliable provider for the whole solution

Sabercom is an effective and scalable communications tool. We provide digital signage and corporate screensavers to display engaging, visual information to everyone within your organisation.

Our solutions can be used to communicate multimedia content across your office, campus or contact centre.

We work with you to ensure that you have the correct digital signage solution to match your requirements in terms of function and budget. From a single reception screen to digital signage screens across a multi site internal communications network, we're here to help.

Call us now on **01732 440 035** to find out more.

Our digital signage

Sabercom digital signage software is used to display a mix of engaging and targeted information on LCD, LED, Plasma and PC screens.

Sabercom's browser based content management system is a powerful easy to use tool for managing a multi-screen, multi-site, digital signage system.

Your Content

- TV
- Microsoft PowerPoint
- Adobe Flash
- Microsoft Excel
- Images
- Video
- RSS feeds
- Intranet
- Web content (Internet & Intranet)
- Microsoft SharePoint
- CRM and other databases
- Audio & Web Radio

The Result

An effective multimedia communication tool that can be used to target, inform and entertain an audience within one or across multiple sites...

"Sabercom is an intuitive and stable system which can be used to broadcast a simple or complex schedule of programmes appropriate to the routine or special activities of the day".   E. Lewis, SFX

Saber·com

Case Study

The Client

City of Westminster College is one of the major Further and Higher Education providers in London, delivering full-time and part-time education and training to more than 7,000 people each year. They offer excellent teaching and a wide choice of academic, vocational and professional courses to students aged 16-18 and to adults.

City of Westminster College (CWC) have redeveloped their Paddington Green site and have created a £102m world-class campus which has been short listed for the prestigious RIBA (Royal Institute of British Architects) awards for London 2011.

The Challenge

The new CWC campus provides 24,000m^2 of floor space. Communicating with 7,000 students, who are constantly on the move, can pose a real challenge. Throw in a demanding audience who expect to be informed and entertained and you have the everyday communication challenges that every educational establishment faces.

The Solution

Sabercom worked closely with CWC to design and provide a 16 screen digital signage system for the new Paddington Green campus and across two other sites, Maida Vale and Queens Park.

A strategically placed network of screens next to lifts, stairs, canteens, reception areas and in the learning resource centre ensures that important messages reach each and every one of the students as they move around the building.

Facilities managers can broadcast last minute room alterations, deliver important safety messages, update canteen menus or put together an open evening presentation, and even play web radio - all wrapped with the new logo and branding.

The Sabercom system has proven to be one of the most important communication channels for the college. Sabercom's ongoing relationship with the college ensures that the solution is constantly evolving to meet their requirements.

Customer Testimonial

"Sabercom software is flexible, professional and easy to use, making it a quick and painless task to update displays. We use a template to maintain our corporate image whilst allowing us the flexibility of changing content to reflect the diverse needs across the College. The Sabercom team are helpful and responsive, installing software remotely and working with us to find speedy solutions... "
Ian Smith, Facilities Manager, City of Westminster College

Why digital signage?

Attention Grabbing   Grabbing the attention of your audience is a vital part of any display. With Sabercom digital signage, viewers are not only more likely to notice your dynamic sign but research shows they are more likely to receive the message and act on it

Focused   Your screens will deliver a focused message to your target audience at every location

Dynamic   Sabercom screen content can be automatically updated by linking to one of your existing systems or data sources

Cost-Effective   Eliminates the need to print and distribute static signs each time your message or campaign changes. Saves on costly printing and distribution of often out of date material

Versatile   From reception areas, to retail outlets to education - digital signage offers a versatile solution for you to communicate your message to your audience. Start with one digital sign, grow this into a network of screens across your organisation or push content to desktop PCs with our screensaver solution

Centralised   Control hundreds of displays around the world from one central location. Ensures quality and consistency requiring minimal resources to operate your digital communications network

Notes